



FACT SHEET

Blue Chip Growth Fund

As of December 31, 2018



Portfolio Manager:

Larry Puglia

Managed Fund Since:

1993

Joined Firm:

1990

FUND INFORMATION

| | |
|---|------------------|
| Symbol | TRBCX |
| CUSIP | 77954Q106 |
| Inception Date of Fund | June 30, 1993 |
| Benchmark | S&P 500 Index |
| Expense Information (as of the most recent Prospectus)* | 0.70% |
| Fiscal Year End | December 31 |
| Total Annual Operating Expenses per \$1,000 | \$7.00 |
| 12B-1 Fee | - |
| Redemption Fee | - |
| Portfolio Holdings Turnover [†] | 26.3% |
| Total Assets (all share classes) | \$50,482,582,951 |
| Percent of Portfolio in Cash | 0.0% |
| Beta | 1.06 |

*Figure is equivalent to the annual Operating Expense ratio.

[†]Portfolio Turnover represents 1 year period ending 12/31/18.

INVESTMENT OBJECTIVE AND STRATEGY

The fund seeks to provide long-term capital growth. Income is a secondary objective.

Focus on “blue chip” companies with the following characteristics:

- Leading market positions
- Seasoned management teams
- Strong financial conditions
- Above-average growth and profitability

Broadly diversify sector exposure to minimize volatility.

BENEFITS AND RISKS

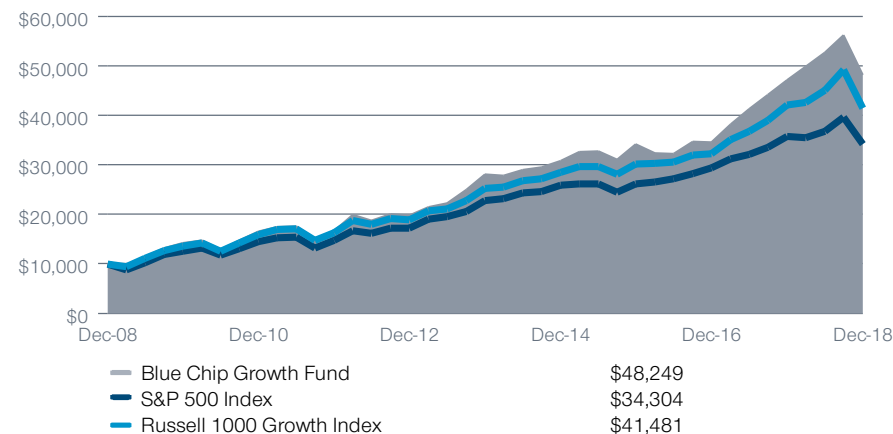
Growth companies that meet or exceed profit targets are often handsomely rewarded by investors.

Leadership companies have generally performed well in the past and appear well positioned to lead their industries in coming years.

Growth stocks have historically been more volatile than cyclical stocks.

CUMULATIVE RETURNS

Growth of \$10,000



PERFORMANCE

(NAV, total return)

| | Three Months | One Year | Annualized | | | |
|---------------------------|--------------|----------|-------------|------------|-----------|---------------|
| | | | Three Years | Five Years | Ten Years | Fifteen Years |
| Blue Chip Growth Fund | -14.22% | 2.01% | 12.05% | 11.31% | 17.04% | 9.63% |
| S&P 500 Index | -13.52 | -4.38 | 9.26 | 8.49 | 13.12 | 7.77 |
| Russell 1000 Growth Index | -15.89 | -1.51 | 11.15 | 10.40 | 15.29 | 8.68 |

Current performance may be lower or higher than the quoted past performance, which is not a reliable indicator of future performance. Share price, principal value, and return will vary, and you may have a gain or loss when you sell your shares. The performance information shown does not reflect the deduction of any redemption fee; if it did, the performance would be lower. To obtain the most recent month-end performance, or to request a prospectus or, if available, a summary prospectus containing this and other information, visit troweprice.com or call 1-855-405-6488. Read it carefully. Consider the investment objectives, risks, and charges and expenses carefully before investing. The average annual total return figures include changes in principal value, reinvested dividends, and capital gain distributions.

The fund(s) may have other share classes available that offer different investment minimums and fees. See the prospectus for details.

TOP 10 ISSUERS

| | Industry | % of Fund | % of Russell 1000 Growth Index |
|-----------------------|------------------------------------|-----------|--------------------------------|
| Amazon.com | Internet & Direct Marketing Retail | 10.0% | 5.3% |
| Alphabet | Interactive Media & Services | 6.1 | 5.4 |
| Microsoft | Software | 5.8 | 6.3 |
| Boeing | Aerospace & Defense | 3.9 | 1.5 |
| Facebook | Interactive Media & Services | 3.8 | 2.7 |
| Visa | IT Services | 3.5 | 2.0 |
| UnitedHealth Group | Health Care Providers & Services | 3.2 | 2.1 |
| Booking Holdings | Internet & Direct Marketing Retail | 3.0 | 0.7 |
| Alibaba Group Holding | Internet & Direct Marketing Retail | 2.9 | 0.0 |
| MasterCard | IT Services | 2.9 | 1.5 |

MORNINGSTAR™

Overall Morningstar Rating™

Morningstar Category™ Large Growth

Rated against 1,247 Large Growth funds, as of 12/31/2018, based on risk-adjusted total return. Ratings are determined monthly and subject to change. The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its 3-, 5- and 10-year (if applicable) Morningstar Rating metrics.

SECTOR DIVERSIFICATION

| | Info Tech | Cons Disc | Health Care | Comm Svcs | Indust & Bus Svcs | Financials | Materials | Utilities | Cons Stpls | Real Estate | Energy |
|---------------------------|-------------|-------------|-------------|------------|-------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Blue Chip Growth Fund | 27.0% | 22.5% | 20.5% | 13.9% | 9.1% | 6.4% | 0.5% | 0.1% | 0.0% | 0.0% | 0.0% |
| Russell 1000 Growth Index | 31.5 | 15.1 | 14.3 | 11.9 | 11.8 | 4.4 | 1.8 | 0.0 | 6.0 | 2.3 | 0.8 |
| Over/Underweight | -4.5 | 7.4 | 6.2 | 2.0 | -2.8 | 2.0 | -1.3 | 0.1 | -6.0 | -2.3 | -0.8 |
| S&P 500 Index | 20.1 | 9.9 | 15.5 | 10.1 | 9.2 | 13.3 | 2.7 | 3.3 | 7.4 | 3.0 | 5.3 |
| Over/Underweight | 6.9 | 12.5 | 4.9 | 3.8 | -0.1 | -7.0 | -2.2 | -3.2 | -7.4 | -2.9 | -5.3 |

Definitions

Beta: A measure of market risk of an investment option that shows how responsive the investment is to a given market index, such as the Standard & Poor's 500 Index. By definition, the beta of the benchmark is 1.00. An investment with a beta of 1.10 is expected to perform 10% better than the index in up markets and 10% worse in down markets. Usually, higher betas represent riskier investments.

Additional Disclosures

Morningstar rated the fund 5, 5, and 5 stars among 1,247, 1,107 and 799 Large Growth funds for the 3-, 5-, and 10-year periods (as applicable) ending 12/31/2018, respectively. The Morningstar Rating™ for funds, or "star rating", is calculated for funds with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. Source for Morningstar data: © 2019 Morningstar, Inc. All Rights Reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. **Past performance is no**

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The information shown does not reflect any ETFs that may be held in the portfolio.

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Diversification exhibits may not add to 100% due to exclusion or inclusion of cash.

Certain numbers in this report may not equal stated totals due to rounding. Unless otherwise stated, data is as of the report date.

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