T.RowePrice℠
INVEST WITH CONFIDENCE

FACT SHEET

Blue Chip Growth Fund

As of December 31, 2016

Portfolio Manager:
Larry J. Puglia

Managed Fund Since:
1993

Joined Firm:
1990

FUND INFORMATION

Symbol	TRBCX
CUSIP	77954Q106
Inception Date of Fund	June 30, 1993
Benchmark	S&P 500 Index
Expense Information (as of the most recent Prospectus)*	0.71%
Fiscal Year End	December 31
Total Annual Operating Expenses per $1,000	$7.10
12B-1 Fee	–
Redemption Fee	–
Portfolio Holdings Turnover	32.4%
Total Assets (all share classes)	$32,780,114,963
Percent of Portfolio in Cash	0.1%
Beta	1.11

*Figure is equivalent to the annual Operating Expense ratio.

INVESTMENT OBJECTIVE AND STRATEGY

The fund seeks long-term growth of capital by investing primarily in common stocks of well-established large and medium-sized companies. Income is a secondary objective.

Focus on "blue chip" companies with the following characteristics:

- Leading market positions
- Seasoned management teams
- Strong financial conditions
- Above-average growth and profitability

Broadly diversify sector exposure to minimize volatility.

BENEFITS AND RISKS

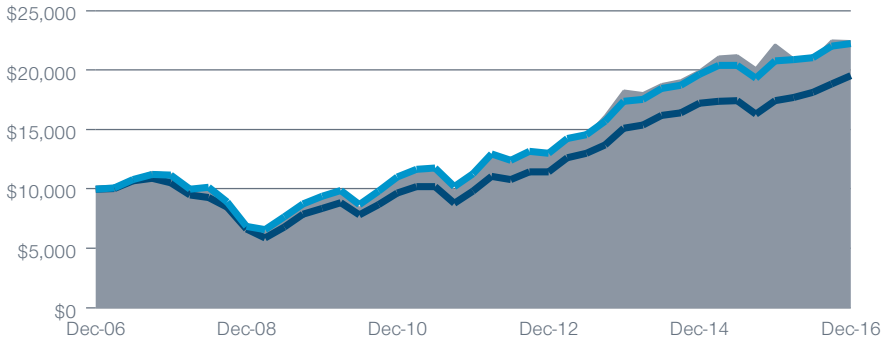
Growth companies that meet or exceed profit targets are often handsomely rewarded by investors.

Leadership companies have generally performed well in the past and appear well positioned to lead their industries in coming years.

Growth stocks have historically been more volatile than cyclical stocks.

CUMULATIVE RETURNS

Growth of $10,000



Blue Chip Growth Fund	$22,463
S&P 500 Index	$19,572
Russell 1000 Growth Index	$22,266

PERFORMANCE

(NAV, total return)

			Annualized		
	Three Months	**One Year**	**Three Years**	**Five Years**	**Ten Years**
Blue Chip Growth Fund	-0.36%	0.98%	7.04%	15.51%	8.43%
S&P 500 Index	3.82	11.96	8.87	14.66	6.95
Russell 1000 Growth Index	1.01	7.08	8.55	14.50	8.33

Current performance may be higher or lower than the quoted past performance, which cannot guarantee future results. Share price, principal value, and return will vary, and you may have a gain or loss when you sell your shares. The performance information shown does not reflect the deduction of any redemption fee; if it did, the performance would be lower. To obtain the most recent month-end performance, or to request a prospectus, which includes investment objectives, risks, fees, expenses, and other information that you should read and consider carefully before investing, please visit our website or contact a T. Rowe Price representative at 1-877-804-2315. The average annual total return figures include changes in principal value, reinvested dividends, and capital gain distributions.

TOP 10 ISSUERS

	Industry	% of Fund	% of Russell 1000 Growth Index
Amazon.com	Internet & Direct Marketing Retail	8.3%	2.8%
Alphabet	Internet Software & Services	6.9	4.4
Facebook	Internet Software & Services	4.6	2.5
Priceline	Internet & Direct Marketing Retail	4.2	0.7
Microsoft	Software	3.5	4.5
Visa	IT Services	2.9	1.4
MasterCard	IT Services	2.7	0.9
Danaher	Health Care Equipment & Supplies	2.4	0.1
UnitedHealth Group	Health Care Providers & Services	2.2	1.4
Morgan Stanley	Capital Markets	2.2	0.0

MORNINGSTAR™

Overall Morningstar Rating™	
Morningstar Category™	Large Growth

Rated against 1,315 Large Growth funds, as of 12/31/2016, based on risk-adjusted total return. Ratings are determined monthly and subject to change. The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its 3-, 5- and 10-year (if applicable) Morningstar Rating metrics.

SECTOR DIVERSIFICATION

	Info Tech	Cons Disc	Health Care	Finan-cials	Indust & Bus Svcs	Cons Stpls	Real Es-tate	Materi-als	Utilities	Tele-comm Svcs	Energy
Blue Chip Growth Fund	33.2%	25.0%	18.2%	9.7%	8.2%	3.0%	2.0%	0.4%	0.3%	0.0%	0.0%
Russell 1000 Growth Index	31.4	20.8	16.1	2.9	11.1	9.5	2.7	3.6	0.0	1.3	0.6
Over/Underweight	**1.8**	**4.2**	**2.2**	**6.8**	**-2.9**	**-6.6**	**-0.7**	**-3.2**	**0.3**	**-1.3**	**-0.6**
S&P 500 Index	20.7	12.0	13.6	14.8	10.3	9.4	2.9	2.8	3.2	2.7	7.6
Over/Underweight	**12.5**	**12.9**	**4.6**	**-5.2**	**-2.1**	**-6.4**	**-0.9**	**-2.4**	**-2.9**	**-2.7**	**-7.6**

Definitions

Beta: A measure of market risk of an investment option that shows how responsive the investment is to a given market index, such as the Standard & Poor's 500 Index. By definition, the beta of the benchmark is 1.00. An investment with a beta of 1.10 is expected to perform 10% better than the index in up markets and 10% worse in down markets. Usually, higher betas represent riskier investments.

Additional Disclosures

Morningstar rated the fund 3, 5, and 4 stars among 1,315, 1,154 and 809 Large Growth funds for the 3-, 5-, and 10-year periods (as applicable) ending 12/31/2016, respectively. The Morningstar Rating™ for funds, or "star rating", is calculated for funds with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. Source for Morningstar data: © 2017 Morningstar, Inc. All Rights Reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. **Past performance is no guarantee of future results.**
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